

Experience the Learning!



Content Catalogue 2020

- Personal Effectiveness
- Onboarding
- Diversity and Inclusion
- Digital Transformation
- Leading from the Front
- Strategy and Problem Solving



Turn-key solutions

Skill Pill is ideal for the modern learner who desires access to content at a moment of need – for example, prior to a difficult presentation or challenging meeting. Our dynamic micro-learning content will support your colleagues in what they need to know, when they need to know it.

At Skill Pill, we also create bundles of learning for all levels in the organisation. Our leading-edge learning is dedicated to helping each colleague be their best self throughout 2020.



Digital Transformation Pack

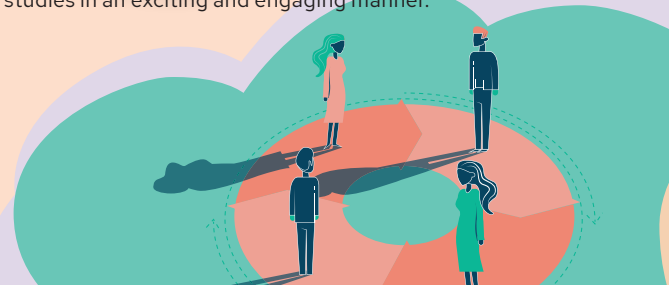
Achieving digital transformation across your organisation doesn't have to be daunting! Skill Pill's Digital Transformation Pack combines digital transformation know-how with key change management processes, helping employees build the skills and capacity to succeed in the workplace.

The Digital Transformation Pack is organised along the following themes:

- Building a Digital Mindset in your Workforce
- Customer-focused Digital Transformation
- Digital Smarts
- Digital Transformation Management
- The Journey to Digital Transformation

This pack was our fastest seller when launched at the end of 2018. Consisting of 55 innovative courses on the topics outlined above, the Digital Transformation Pack also includes content from top thinkers – including Porter, Kotter and Covey – on the key change management processes which drive this transformation.

The learning package also includes a range of case studies, which provide learners with current market examples including Apple, Amazon and Netflix, to support the digital transformation topics. We have also created a bespoke comic-strip style eReader that guides the learner through the case studies in an exciting and engaging manner.



Diversity and Inclusion

Our all new Diversity and Inclusion series will keep you and your organisation ahead of the curve. From encouraging equality in day-to-day interactions, to tackling the gender pay gap and mental health issues, this series is committed to change on all levels.

We all know that an inclusive, diverse and welcoming workplace will always produce the best work, no matter the field. However, often this knowledge lies buried under layers of prejudice and ignorance.

Skill Pill's new series, covering the likes of microaggressions and unconscious bias, aims to change these hardwired behaviours for objective facts.

Topics include:

- Anti-Bullying
- Allyship
- D&I Nudge Theory
- Creating Gender Equality in The Talent Pipeline

Leadership and Management

Leadership and management are at the core of Skill Pill content. Our Management Shortcuts, FastTrack, 2Go and Graduate learning packages will help you and your organisation develop the leadership and management skills vital to a modern workplace.

Popular titles include:

- Performance Management: Achieving Team Success
- Stepping up to Leadership
- What it Takes to be a Leader
- Managing Ambiguity and Complexity
- How to Lead a Global Team

Data Visualisation

Working in collaboration with the *Financial Times*, Skill Pill has produced a learning series focusing on Data Visualisation. This learning pack has been designed to support organisations in understanding and presenting data.

It also provides exclusive access to the *Financial Times* 'Visual Vocabulary' - a collection of 75 charts and graphs, as well as access to a series of live tools.

The Power of 'Q'

IQ is only the beginning...

Brand new this Autumn, Skill Pill's Power of 'Q' series explores 12 different types of intelligence that you can leverage for long term results.

In this world of shifting circumstances, adaptability and versatility are everything. No single type of intelligence is enough.

Instead, a mixture is required. For example, you need VQ (Vision Intelligence) when brainstorming, LQ (Linguistic Intelligence) when communicating with colleagues, and Social Intelligence (SQ) as the glue which holds your team together.

This holistic approach to intelligence also includes:

- EQ ...emotional intelligence
- DQ ...digital intelligence
- XQ ...execution intelligence
- CQ ...creative intelligence



Content

Skill Pill is a fresh, modern approach to workplace learning. We deliver high levels of learner engagement and content retention. Each course consists of: a video, quiz, text nuggets, a worksheet and other supporting materials. Our digital content library is currently organised in the following channels:

Management Shortcuts

Our anchor series of micro-learning covers all of the essential skills to win in the world of work.

- Courses: 200 courses
- Average video duration: 3 minutes
- Average course duration: 15 minutes
- Audience: entry-level employees to senior level management

Management & Strategy 2Go

Access the top management strategy models in use: from Blue Ocean Strategy through to Kotter's 8 Phases of Change.

- Courses: 50 courses
- Average video duration: 6-8 minutes
- Average course duration: 18-20 minutes
- Audience: targeting mid-tier to senior level management

Digital Transformation Pack

This popular bundle of learning helps the entire organisation – from C-suite through to call-centre staff – navigate this vital change process.

- Courses: 55 courses
- Average video duration: 6-8 minutes
- Average course duration: 18-20 minutes
- Audience: entry-level employees through to senior level management

Library series: Management Shortcuts, Management & Strategy 2Go, The FastTrack Series, Graduate Pack, The Power of 'Q', Diversity and Inclusion

Pre-selected packs: Digital Transformation Pack, MicroMBA, Office and IT Skills, Data Visualisation

Curated bundle: World Economic Forum 2020 Work Skills

The FastTrack Series

Future leaders need this pack to help them deploy the correct strategic aptitude and personal attitude to succeed.

- Courses: 24 courses
- Average video duration: 8-10 minutes
- Average course duration: 20-22 minutes
- Audience: mid-tier to senior level management

The Power of 'Q'

A series that targets every aspect of intelligence for maximum effect. Ideal for encouraging adaptability in the modern workplace.

- Courses: 12 courses
- Average video duration: 3 minutes
- Average course duration: 14 minutes
- Audience: entry-level employees through to senior level management

Data Visualisation

This learning pack is designed to help you make your data compelling and actionable.

- Courses: 16 courses
- Average video duration: 3 minutes
- Average course duration: 15 minutes
- Audience: entry-level employees through to senior level management

Diversity and Inclusion

For fighting your unconscious bias and generating equality and inclusivity throughout your organisation.

- Courses: 12 courses
- Average video duration: 3-5 minutes
- Average course duration: 18-20 minutes
- Audience: entry-level employees through to senior level management

Office and IT Skills

These bundles make even the most technical content easy to learn, allowing for practical application in the workplace.

- Courses: 5000 courses
- Average video duration: 3-5 minutes
- Audience: entry-level employees through to senior level management



About Us

With over a decade's experience, Skill Pill delivers proven know-how in the production and distribution of digital learning content, working with large international corporations, SMEs and not-for-profit organisations. To date, we have deployed learning to over 168 countries serving more than 1 million learners.

Our digital learning library specialises in business performance support: leadership, management, sales and personal effectiveness. Research has shown that our design methodology helps double the level of learning retention as well as positively impacting desired behaviours by 10-20%.*

Our content is easily mapped against curriculum needs and is optimised for on-the-go consumption. You can view the material on APOC, our new learning experience platform, as well as on our gamified mobile apps. We have a sophisticated SSO integration system which can also be deployed.

Additionally, all Skill Pill content integrates fully with your own LMS or LXP.

In summary, Skill Pill can help you to:

- Rethink your soft skills offering
- Reconnect with your learning population
- Rediscover the power of digital learning

*case studies available on demand

Our content is derived from international business bestsellers published by Pearson, Kogan Page and Financial Times Publishing.



Language Options

Subtitled Languages

Our courses are also available in over 25 languages as subtitles, including:

Arabic	Greek	Portuguese
Chinese	Indonesian	Russian
Czech	Italian	Spanish
Dutch	Japanese	Swedish
Flemish	Korean	Thai
French	Malay	Turkish
German	Polish	Vietnamese

Fully Immersive Languages

We are able to translate our entire catalogue into any fully immersive language. This includes translated audio voice-over and on-screen text.





ZURICH

The Skill Pill team are experts in understanding the learning as well as the technical challenges in rolling out digital learning. Both the quality of the content as well as the creative flair they bring has helped in the overall project success!



Save the Children®

The Skill Pill Team are specialists in their field. They have continuously provided us with creative and innovative learning solutions and digital content, that have had a large impact within our organisation over the course of our 7-year relationship. Over many years, Skill Pill have contributed to our amazing cause.

London Business School

Skill Pill provides an outstanding solution which allows participants to refresh their learning through vignettes of key learning points.



Pearson

Skill Pill have been a great partner to work with! Mutual trust, success and commitment are the key to this fantastic partnership.



It's been fantastic working with Skill Pill. Their creativity and collaborative approach is genuinely refreshing – you make it very easy for us to work with you!



Working with Skill Pill has been such a pleasure, and so easy. Our learners love their resources which enhance our in-house offer perfectly. The Skill Pill team even went as far as designing and building a skill pill to complement our offer, brilliant service.



We were delighted with this campaign. It looked great and created a buzz among our sales teams. It had a real impact!

To find out more about Skill Pill, please connect with us:

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