

Get Connected

Content Catalogue 2019

skillpill

Personal
Effectiveness

Digital
Transformation

Onboarding

Strategy and
Problem Solving

Leading from
the Front

Powered by

Skills for
Health

Better
Skills

Better
Jobs

Better
Health



Turn-key solutions

Skill Pill is ideal for the modern learner who desires access to content at a moment of need – for example, prior to a difficult presentation or challenging meeting. Our dynamic micro-learning content will support your colleagues in what they need to know and when they need to know it.

At Skill Pill, we also create bundles of learning for all levels in the organisation. Our leading edge learning is dedicated to helping each colleague be their 'best self' throughout 2019.

Digital Transformation Pack



Achieving digital transformation across your organisation doesn't have to be daunting! Skill Pill's Digital Transformation Pack combines digital transformation know-how with key change management processes, helping employees build the skills and capacity to succeed.

The Digital Transformation Pack is organised along the following themes:

- Building a Digital Mindset in your Workforce
- Customer-focused Digital Transformation
- Digital Smarts
- Digital Transformation Management
- The Journey to Digital Transformation

This pack was the fastest seller when launched at the end of 2018. Consisting of 55 innovative courses on the topics outlined above, the Digital Transformation Pack also includes content from leading edge thinkers – including Porter, Kotter and Covey – on the key change management processes which drive this transformation process.

The learning package also includes a range of case studies, which provide learners with current market examples including Apple, Amazon and Netflix, to support the digital transformation topics. We have also created a bespoke comic-strip style eReader which guides the learner through the case studies in an exciting and engaging manner.

Graduate Pack

Skill Pill's Graduate Pack is tailored to new starters who are entering the workforce and find themselves at the beginning of their careers. Consisting of 75 courses in total, the Graduate Pack helps new employees win in the world of work: by offering helpful techniques, advice and support, this learning pack effectively guides new starters through the workplace, helping them get up-to-speed in no time.

Popular topics include:

- Being Efficient
- Communicating Confidently with Empathy
- Dos and Don'ts of Success
- Don't Let Fear Hold You Back
- Improving Your Emotional Intelligence
- Get More out of Your Brain
- Getting an EDGE on Critical Conversations
- Setting SMART Objectives



World Economic Forum (WEF) 2020 Work Skills Pack

Does your workforce have the key skills to succeed in 2020? The World Economic Forum has set out the critical skills your colleagues will need to thrive in the workplace of 2020:

- Cognitive Flexibility
- Negotiation Skills
- Service Orientation

- Judgment and Decision-making
- Emotional Intelligence
- Coordinating with Others
- People Management
- Creativity
- Critical Thinking
- Complex Problem-solving



Skill Pill has carefully curated a 50-module pack to help you deliver these vital skills and help your colleagues thrive.

Office and IT Skills

Skill Pill has partnered with Simon Sez IT to add technical skills to its content catalogue.

These high impact courses take the time to explain how to get the most out of the most common business software. Their expert technical trainers are experienced at making even the most technical content simple to learn.

All courses are video based and include follow-along exercises in the relevant programmes to help learners practically apply their new technical knowledge.

Popular bundles include:

- Ultimate Microsoft Office
- Big Data with Microsoft
- Ultimate Excel Beginner to VBA
- The Accountancy Pack with QuickBooks®
- Introduction to Web Development
- Microsoft Project Mastery
- Digital Marketers Technical Toolkit



Content Catalogue

Skill Pill is a fresh, modern approach to workplace learning. We deliver high levels of learner engagement and content retention. Each course consists of: a video, quiz, text nuggets, a worksheet and other support materials. Our digital content library is currently organised in the following channels:

Management Shortcuts

Our anchor series of micro-learning covers all the essential skills to win in the world of work.

- Courses: 200 courses
- Average video duration: 3 minutes
- Average course duration: 15 minutes
- Audience: entry-level employees to senior level management

Management & Strategy 2Go

Access the top management and strategy models in use: from Blue Ocean Strategy through to Kotter's 8 Phases of Change.

- Courses: 50 courses
- Average video duration: 6-8 minutes
- Average course duration: 18-20 minutes
- Audience: targeting mid-tier to senior level management

Digital Transformation Pack

This new bundle of learning helps the entire organisation – from C-suite through to call-centre staff – navigate this vital change process.

- Courses: 55 courses
- Average video duration: 6-8 minutes
- Average course duration: 18-20 minutes
- Audience: entry-level employees through to senior level management

The FastTrack Series

Future leaders need this pack to help them deploy the correct strategic aptitude and personal attitude to succeed.

- Courses: 23 courses
- Average video duration: 8-10 minutes
- Average course duration: 20-22 minutes
- Audience: mid-tier to senior level management

Graduate Pack

This pack effectively guides new starters through the workplace, helping them get up-to-speed in no time!

- Courses: 75 courses
- Average video duration: 5 minutes
- Average course duration: 17 minutes
- Audience: new starters in the organisation, particularly millennials

World Economic Forum 2020 Work Skills

Delivers the critical skills to thrive in the workplace of 2020.

- Courses: 50 courses
- Average video duration: 5 minutes
- Average course duration: 17 minutes
- Audience: entry-level employees through to early leaders

MicroMBA

A comprehensive, integrated and accredited range of digital learning – mapped against the curricula of the top business schools.

- Courses: 750 learning objects organised into 10 modules and 3 separate learning pathways
- Average package duration: 35-40 hours to complete
- Audience: entry-level employees through to senior level management

MicroMBA is accredited by the Institute of Leadership & Management (ILM)

Office and IT Skills

These bundles make even the most technical content simple to learn, allowing for practical application in the workplace.

- Courses: 5000 courses
- Average video duration: 3-5 minutes
- Audience: entry-level employees through to senior level management



About Us

With over a decade's experience, Skill Pill delivers proven know-how in the production and distribution of digital learning content, working with large international corporations, SMEs and not-for-profit organisations. To date, we have deployed learning to over 125 countries serving more than 1 million learners.

Our digital learning library specialises in business performance support: leadership, management, sales and personal effectiveness. Research has shown that our design methodology helps double the level of learning retention as well as positively impacting desired behaviours by 10-20%.*

Our content is easily mapped against curriculum needs and is optimised for on-the-go consumption. You can view the material on APOC, our new learning experience platform, as well as on our gamified mobile apps. We have a sophisticated SSO integration system which can also be deployed.

Additionally, all Skill Pill content integrates fully with your own LMS or LXP.

In summary, Skill Pill can help you to:

- Rethink your soft skills offering
- Reconnect with your learning population
- Rediscover the power of digital learning

*case studies available on demand

Language Options

Subtitled Languages

Our courses are also available in over 15 languages as subtitles, including:

Arabic	Indonesian	Russian
Chinese	Italian	Spanish
Czech	Japanese	Swedish
Dutch	Korean	Thai
French	Polish	Turkish
German	Portuguese	

Fully Immersive Languages

We have translated over 50 of the top Skill Pill courses into fully immersive French, German and Spanish. This includes translated audio voiceover, on-screen text and support resources.

Our content is derived from international business bestsellers published by Pearson and Kogan Page





The Skill Pill team are experts in understanding the learning as well as the technical challenges in rolling out digital learning. Both the quality of the content as well as the creative flair they bring has helped in the overall project success!



Skill Pill provides an outstanding solution which allows the participants to refresh their learning through vignettes of key learning points.

It has been a fantastic experience working with the team at Skill Pill and we hope we can continue this relationship with future micro-learning endeavours!



We were delighted with this campaign. It looked great and created a buzz among our sales teams. It had a real impact!

It's been fantastic working with Skill Pill. Your creativity and collaborative approach is genuinely refreshing – you make it very easy for us to work with you!

